

Certificate in Business and Management of Entertainment

THIS CERTIFICATE PROGRAM is designed for aspiring mainstream Hollywood executives, as well as those interested in the world of independent film making. Students gain an understanding of industry business practices by taking overview courses which include pre-production, production, and post-production, as well as specific courses in business and legal affairs, finance and accounting, and marketing and distribution.

Domestic students may begin the program in any quarter. I-20 students are only eligible for entry in the Fall Quarter.

PROGRAM REQUIREMENTS

All courses to be applied toward this certificate program must be taken for a letter grade; a grade of "C" or better is required. Students receiving a grade of "C-" or lower must either repeat the course or confer with a certificate programs advisor to find a suitable substitute.

COST OF THE PROGRAM

The following are approximations and do not include living expenses.

• International student Fee	\$1.300
• Course Fee	\$5.000
• Textbooks and Materials	\$500
APPROXIMATE TOTAL	\$6.800

COURSE SCHEDULING

To determine if a course(s) is being offered, see the quarterly schedule of courses in the UCLA Extension catalog or visit our website: uclaextension.edu

INTERNSHIP

X 499.2 *Film, Television, and Digital Media Internship* provides internship opportunities (when available) to students who are officially enrolled in this certificate program.

A 36-UNIT PROGRAM

FOUNDATION COURSES (THREE REQUIRED)

- X 403.31 The Business of Entertainment
- X 404 Pre-Production and Production for Film and Television
- X 404A Post-Production for Film and Television
- X 403.31 and X 404 should be taken in the first two quarters of study.*

CORE COURSES (THREE REQUIRED)

- X 403.34 Entertainment Financing: From First \$ to Distribution of Profits
- X 405.23 Digital and Interactive Entertainment: Issues, Technologies, and Opportunities
- X 476.99 Marketing Entertainment: Strategies for a Global Marketplace

ELECTIVE COURSES (12 UNITS REQUIRED)

- X 402.32 Organizing, Financing, and Operating a Start-Up Entertainment Production Company (4 units)
- X 403.33 Filmmakers and Financing: Business Plans for Independents (4 units)
- X 403.61 Marketing and Distributing Independent Film Across All Platforms (4 units)
- X 404.2 Production Accounting for Film and Television (2 units)
- X 405.2 Business Affairs for Television (2 units)
- X 406.1A Talent Representation: A Packaging Workshop (2 units)
- X 406 Talent Representation: Working as an Agent or Personal Manager in the Entertainment Industry (2 units)
- X 479.471 The Business of Hollywood: An Industry Role Playing Game (4 units)
- X 448.84 Copyright Law in the Entertainment Industry (4 units)
- X 499.2 Film, Television, and Digital Media Internship (4 units)

FURTHER INFORMATION

Contact the Department of Business, Management, and Legal Programs, UCLA Extension, 10995 Le Conte Avenue, Suite 515, Los Angeles, CA 90024-1333; Telephone: (310) 206-5075; Fax: (310) 206-7249.