

BOSTON UNIVERSITY METROPOLITAN COLLEGE BU GLOBAL PROGRAMS IN BOSTON



GRADUATE DIPLOMA AND CERTIFICATE PROGRAMS OVERVIEW

THE GLOBAL CLASSROOM

BU Global at Boston University's Metropolitan College brings the world to Boston for dynamic learning opportunities, providing a valuable multicultural perspective on today's business and technology trends. Students study alongside motivated U.S. and international professionals—under the guidance of distinguished Boston University faculty.

ACCELERATED MASTER'S TRACK DIPLOMA AND CERTIFICATE PROGRAMS

BU Global diploma and certificate programs provide an intensive and cutting-edge education in as little as four months. We specialize in fast-paced, short-term educational programs that prepare international professionals for senior-level management through both classroom work and a tailored internship program. Students often continue their education after a diploma or certificate, using the credits they earned at BU Global toward a master's degree at Boston University's Metropolitan College.

PROGRAM FEATURES

- Fast-paced, short term educational programs
- Six to eight graduate-level academic courses (24 credit hours)
- Taught by BU faculty and professional industry experts
- Advanced Track includes a four-month internship opportunity
- Optional Practical Training (up to one year) for qualified students
- Credits may be transferred seamlessly towards Metropolitan College's MSM or MSAS degree
- Reduced financial commitment

PROGRAM OFFERINGS

- Banking & Financial Services (diploma) Fall 2009
- International Marketing (diploma) Fall 2009/Spring 2010
- IT Project Management (diploma) Fall 2009
- Project Management (certificate) Fall 2009/Spring 2010

THE BOSTON UNIVERSITY EXPERIENCE

At Boston University, students have access to outstanding faculty who have achieved the highest-levels of scholarship, research, and real-world success. Our campus is home to 23 libraries, state-of-the art recreational facilities, and some of the brightest student and faculty minds in the world—all in a welcoming international environment.

Off campus, students will have the opportunity to explore Boston, one of the United States' most historic cities. As a student at Boston University, you can enjoy Boston's many attractions, such as music at Symphony Hall, the renowned collections at the Museum of Fine Arts, professional sports teams such as the Boston Red Sox, and landmarks of early American history.

MASTER'S TRACK DIPLOMA IN BANKING & FINANCIAL SERVICES



The demand for banking and financial executives who can formulate strategies on a global scale continues to increase. A career in the banking and financial services industry requires strategic planning, good communication, problem solving, and innovative leadership. After completing a four-month, accelerated Master's Track Diploma in Banking & Financial Services, you will know more about the industry than most M.B.A. graduates, and will have completed almost half of the coursework towards a Master of Science in Administrative Studies.

STUDY global markets, corporate operations, securities markets, investments, methods of financial analysis, and mergers and acquisitions

MEET top executives who have firsthand knowledge of the current practices

ANALYZE case studies and current industry trends

VISIT leading banking and financial services firms

APPLY up to 20 of the credits you earn toward a Metropolitan College Master of Science in Administrative Studies

COURSES

- Financial Theory and Policy
- Quantitative Analysis for Business
- Capital Markets and Institutions
- Introduction to Investment Management
- Investment Banking and Valuation
- Banking and Financial Services Marketing
- Finance Simulation

INTERNSHIPS

Students may opt for an Advanced Track, which includes an internship semester following the academic component. These internships are typically unpaid. Banking & Financial Services students will have the opportunity to complete a four-month internship at one of Boston's many banks, investment services corporations, or brokerage firms.

OPTIONAL PRACTICAL TRAINING

Students in the Advanced Track are eligible to apply for Optional Practical Training (OPT) after successfully completing both the diploma and internship. Through OPT, international students can remain in the U.S. and work for up to one year at a salary negotiated with the employer.

PROGRAM DATES	FALL 09
Application Deadline	July 15, 2009
Program begins	Week of August 31, 2009
Program ends	Week of December 14, 2009

2009/2010 ESTIMATED EXPENSES

Application Fee (non-refundable)	\$70
Program Fee:	
Diploma Track	\$13,400
Advanced Track (<i>includes internship</i>)	\$16,200
Books and Materials	\$500
Registration Fee <i>per semester</i>	\$40

The Program Fee for Diploma Track students includes 252 hours of instruction (24 credits); full access to Boston University computer labs, athletic facilities, and libraries; and résumé and interview workshops. The Program Fee for Advanced Track (28 credits) students includes these features and services as well as professional internship placement assistance and on-site advising.

HOW TO APPLY

For application materials and instructions, visit bu.edu/global/admissions.

ADMISSION REQUIREMENTS

- Minimum TOEFL scores: 560 PP / 220 CBT / 84 iBT (iBT: Reading 21, Listening 18, Speaking 23, Writing 22)
- Minimum IELTS score: 6.5
- Bachelor's degree or equivalent
- Two years of work experience recommended
- Knowledge of financial accounting

MASTER'S TRACK DIPLOMA IN INTERNATIONAL MARKETING

BOSTON
UNIVERSITY

The four-month, accelerated Master's Track Diploma in International Marketing teaches students how to create and execute global marketing strategies. You will become well-versed in advertising and public relations strategies that apply to small and large companies, as well as to business-to-consumer and business-to-business marketing. After earning the diploma, you will have completed almost half of the coursework towards a Master of Science in Administrative Studies.

STUDY market research, importing and exporting, e-commerce, supply chain management, advertising, and publicity

MEET professionals who stay at the forefront of the competition by developing new products and services

ANALYZE case studies to understand the complexities of the global market and how Internet technology affects marketing practices

VISIT leading marketing, advertising, and public relations firms in the Boston area

APPLY up to 20 of the credits you earn toward a Metropolitan College Master of Science in Administrative Studies

COURSES

- Marketing, Environmental Evaluation, and Research
- International Marketing and Importing and Exporting
- Business-to-Business Marketing, Logistics, and Supply Chain Management
- Developing New Products and Services
- E-commerce, E-marketing, and Web-based Marketing Technologies
- Advertising, Public Relations, and Promotional Strategy
- International Marketing Tactics and Strategy Simulation

INTERSHIPS

Students may opt for an Advanced Track, which includes an internship semester following the academic component. These internships are typically unpaid. International Marketing students will have the opportunity to intern at one of Boston's many leading marketing or public relations firms.

OPTIONAL PRACTICAL TRAINING

Students in the Advanced Track are eligible to apply for Optional Practical Training (OPT) after successfully completing both the diploma and internship. Through OPT, international students can remain in the U.S. and work for up to one year at a salary negotiated with the employer.

PROGRAM DATES	FALL 09	SPRING 10
Application Deadline	July 15, 2009	November 15, 2009
Program begins	Week of August 31, 2009	Week of January 11, 2010
Program ends	Week of December 14, 2009	Week of May 10, 2010

2009/2010 ESTIMATED EXPENSES

Application Fee (non-refundable)	\$70
Program Fee:	
Diploma Track	\$13,400
Advanced Track (<i>includes internship</i>)	\$16,200
Books and Materials	\$500
Registration Fee <i>per semester</i>	\$40

The Program Fee for Diploma Track students includes 252 hours of instruction (24 credits); full access to Boston University computer labs, athletic facilities, and libraries; and résumé and interview workshops. The Program Fee for Advanced Track (28 credits) students includes these features and services as well as professional internship placement assistance and on-site advising.

HOW TO APPLY

For application materials and instructions, visit bu.edu/global/admissions.

ADMISSION REQUIREMENTS

- Minimum TOEFL scores: 560 PP / 220 CBT / 84 iBT (iBT: Reading 21, Listening 18, Speaking 23, Writing 22)
- Minimum IELTS score: 6.5
- Bachelor's degree or equivalent
- Two years of work experience recommended

MASTER'S TRACK CERTIFICATE IN PROJECT MANAGEMENT



The four-month, accelerated Master's Track Certificate in Project Management provides students with the tools and techniques to deliver solutions on time and within budget. Upon graduation, you will have the skills to build and sustain a work environment that can address challenges, overcome barriers, and achieve success.

STUDY project planning and control, leadership methodologies, cost and risk management techniques, and project quality management

MEET top project managers who understand the challenges of today's international market

ANALYZE case studies to gain valuable historical insight and anticipate project management trends

CONDUCT project simulations and put the knowledge you've learned into practice

PREPARE for advancement in a wide variety of project management-related careers, and gain excellent preparation for PMP® certification

APPLY the 16 credits you earn toward a Metropolitan College Master of Science in Administrative Studies, which is accredited by the Project Management Institute's Global Accreditation Center (GAC)

COURSES

- Project Management
- Project Leadership and Communications
- Project Risk, Continuity, and Cost Management
- Program Management and Planning
- Preparing for the PMP® exam (non-credit)

INTERSHIPS

Students may opt for an Advanced Track, which includes an internship semester following the academic component. These internships are typically unpaid. Project Management students will have the opportunity to complete a four-month internship in one of many industries, ranging from tourism to public service to high-tech. Internship placements reflect students' backgrounds and future goals.

OPTIONAL PRACTICAL TRAINING

Students in the Advanced Track are eligible to apply for Optional Practical Training (OPT) after successfully completing both the certificate and internship. Through OPT, international students can remain in the U.S. and work for up to one year at a salary negotiated with the employer.

PROGRAM DATES	FALL 09	SPRING 10
Application Deadline	July 15, 2009	November 15, 2009
Program begins	Week of August 31, 2009	Week of January 11, 2010
Program ends	Week of December 14, 2009	Week of May 10, 2010

2009/2010 ESTIMATED EXPENSES

Application Fee (non-refundable)	\$70
Program Fee:	
Certificate Track	\$8,900
Advanced Track <i>(includes internship)</i>	\$11,700
Books and Materials	\$500
Registration Fee <i>per semester</i>	\$40

The Program Fee for Certificate Track students includes 168 hours of instruction (16 credits); PMP® exam preparation; full access to Boston University computer labs, athletic facilities, and libraries; and résumé and interview workshops. The Program Fee for Advanced Track (20 credits) students includes these features and services as well as professional internship placement assistance and on-site advising.

HOW TO APPLY

For application materials and instructions, visit bu.edu/global/admissions.

ADMISSION REQUIREMENTS

- Minimum TOEFL scores: 560 PP / 220 CBT / 84 iBT (iBT: Reading 21, Listening 18, Speaking 23, Writing 22)
- Minimum IELTS score: 6.5
- Bachelor's degree or equivalent
- Two years of work experience recommended

MASTER'S TRACK DIPLOMA IN INFORMATION TECHNOLOGY PROJECT MANAGEMENT



This four-month program provides a sound IT project management foundation for those seeking careers as software development managers, or serves as a fast-track to completing a Master of Science in Computer Information Systems. Develop the technical knowledge, practical tools, and techniques to effectively work with organizations involved in geographically distributed IT and software development activities. Acquire software project management know-how and learn about the means necessary to deliver projects successfully. Students without programming background will be offered an Information Structures tutorial.

STUDY IT project management, distributed development and support, information systems organization, information systems analysis and design, database systems, and advanced project management

MEET top experts who have firsthand knowledge of the current practices

ANALYZE case studies and current industry trends

VISIT leading firms that use project management

APPLY up to 24 credits toward a Metropolitan College Master of Science in Computer Information Systems, which is accredited by the Project Management Institute's Global Accreditation Center (GAC)

COURSES

- Program Management and Planning
- IT Project Management
- Distributed Software Development and Management
- Database Design and Implementation for Business **OR** Business Data Communication and Computer Networks
- Information Systems Analysis and Design
- IT Strategy and Management
- Preparing for the PMP® exam (non-credit course)

INTERNSHIPS

Students may opt for an Advanced Track, which includes an internship semester following the academic component. These internships are typically unpaid. IT Project Management students will have the opportunity to complete a four-month internship at one of Boston's many life sciences firms, educational institutions, or investment services corporations.

OPTIONAL PRACTICAL TRAINING

Students in the Advanced Track are eligible to apply for Optional Practical Training (OPT) after successfully completing both the diploma and internship. Through OPT, international students can remain in the U.S. and work for up to one year at a salary negotiated with the employer.

PROGRAM DATES	FALL 09
Application Deadline	July 15, 2009
Program begins	Week of August 31, 2009
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FALL 2009 ESTIMATED EXPENSES

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Program Fee:	
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Advanced Track (<i>includes internship</i>)	\$16,200
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Registration Fee <i>per semester</i>	\$40

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